
27th June, 2016

Glossary

Ambassadors: could be totally dedicated social workers or socially inclined and aware people, who always are the first ones to support any social cause.

Institutes: Not for Profit Organizations dedicated to Social Cause.

Corporates: Socially inclined **Companies** which plan and implement CSR activities.

Events: Events organized for promoting or helping Social Cause by Ambassadors, Institutes, Companies which may or may not be registered on EachOneEnrichOne.com.

Pledge: Ambassador or a Company pledges to fulfill the specific need. Once pledged, Ambassador or Company will interact with the Institute which has that specific need through E1E1 messaging, interact in person and fulfill the need.

Close Pledge: When the Ambassador or Company fulfills the Institute's need, the Institute will Close the Pledge.

Needs: Institutes specify the need or requirement that they may have for smooth functioning of their institute.

Gifts: Ambassadors or General public may want to gift or donate some items that are good for use by the Institutes.

Stories: Inspiring Stories or Stories with a social message which is shared by Ambassadors, Companies or Institutes, which may or may not be their own but are publicly available on social media platforms.

Activities: E1E1 team or community is involved in various projects. The project updates are highlighted in the Activities page.

My Page: After Registration as Ambassador, Company or Institute, a page is created on E1E1 platform, which is a Microsite for the Institute.

Specific Needs: These are one-time needs with a specific deadline and urgency, stated by the Institutes.



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Gallery: On the Microsite of Ambassador, Institute, Company or Event, relevant photos can be uploaded to showcase event pictures, products, informative material.

Messages: Exclusive Messaging Facility which helps the E1E1 community to interact with each other solely for social work related activities, so that these messages do not clutter up their regular e-mail boxes or Whatsapp messages.